

Hotels
November 20, 2009
Traffic: 67,003

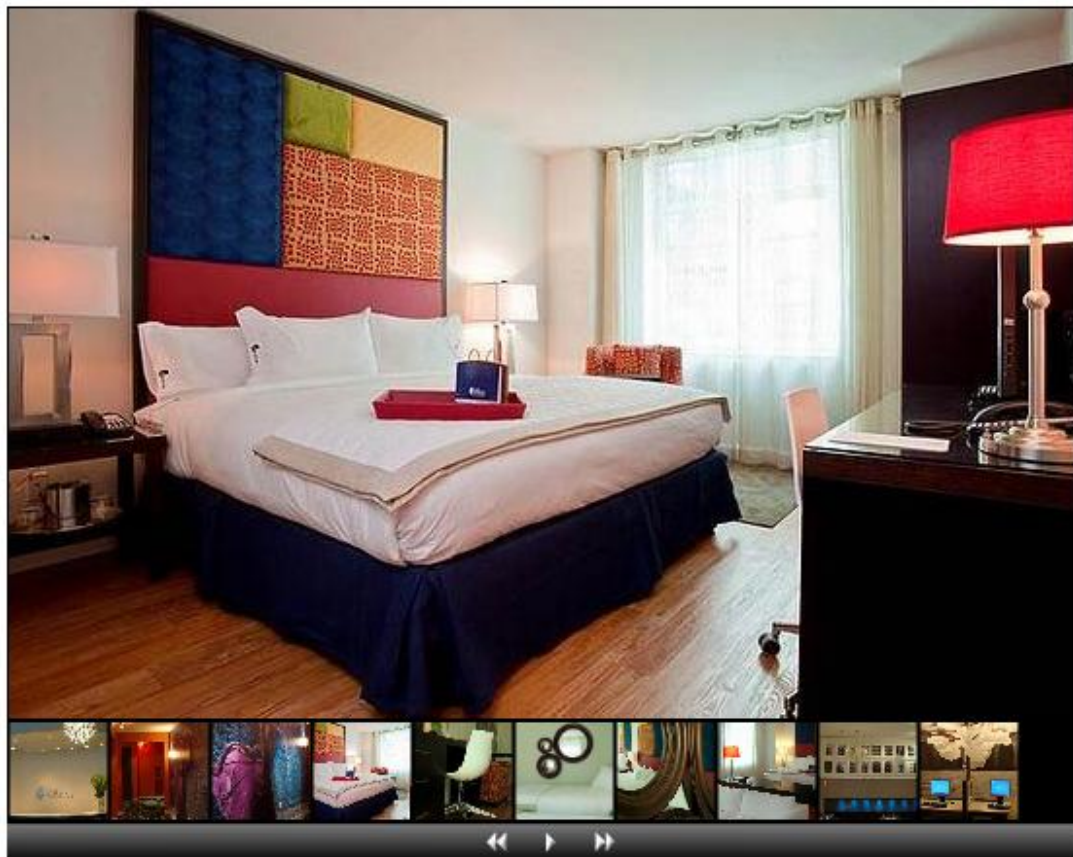


Hotel Indigo New York City Chelsea

-- Hotels, 11/20/2009 1:47:00 PM

New York's first Hotel Indigo is now open in Manhattan's Chelsea neighborhood at the nexus of the city's art, fashion and flower districts. The newly constructed 122-room, 20-story upscale boutique hotel is designed to reflect its colorful and dynamic surroundings.

Elements of the neighborhood, from bursts of color inspired by the nearby flower shops to the rich textures and fabrics of the Garment District and proximity to the Fashion Institute of Technology, inspire the design and decor of the hotel.



Images by renowned fashion photographer Marco Glaviano are used as large-scale wall murals in guestrooms and public spaces of the hotel. Adding to the vibrancy of the neighborhood, the hotel features exterior lighting to create a blue glow around the property in the evening.

The hotel's F&B options are highlighted by Blu, an American bistro-style restaurant, and Glass Bar, a rooftop lounge boasting spectacular views of the city skyline. Blu is headed by Chef Roberto Bellissimo, formerly of Le Cirque.

The hotel is owned and managed by Fortuna Realty LLC. Fortuna's portfolio includes several hotels, residential apartment buildings, office buildings and development properties.

The hotel and venues are overseen by General Manager George Buchelli and Sales & Marketing Director Stephen Redford.